



CITY OF PEEKSKILL

OFFICE OF THE MAYOR

John G. Testa
Mayor

Stop & Go Gives Consumers Easy Access To Everything from Food to Greeting Cards.

Cart Will Offer Free Hot Dogs on Store's Opening Day. Shop is Located At 730 South Street Next to Post Office.

Ribbon Cutting Is Scheduled For Thursday, Sept. 16 at 4:30 p.m. Mayor John Testa will be present.

For Immediate Release

Monday, Sept. 13, 2004

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PEEKSKILL, NY—Providing quick, easy access to food and necessities in a clean, comfortable, welcoming environment is the goal of the new Stop & Go Deli at 730 South Street in Peekskill, NY.

Though Stop & Go is on the site of the former Orlando's Deli, the business bears no resemblance to its predecessor, says owner Hussein Baniissa. "We've fixed everything in the place," he says. "We changed the roof, we changed the floor, we changed the whole thing," he says.

840 Main Street, Peekskill, NY 10566 (914) 734-4105

Some of the most dramatic alterations were made to the front of the store. A small, unwelcoming front door has been replaced with a wide glass expanse that both showcases Stop & Go's goods and makes the store well lit and welcoming.

Goods offered at Stop & Go include premium Boars Head cold cuts, greeting cards, hot food and hot breakfast, quality, Green Mountain brand coffee, an ATM, and calling cards. There will be frequent low-price specials, Baniissa says. The store accepts credit cards and food stamps, and carries lottery tickets, cigars, cigarettes, basic health products and refrigerated refreshments.

Stop & Go has already catered a number of events with its quality hot foot, which is made on the premises. It has a lunch special where people can get a basic dish such as baked chicken or meatballs and ziti for \$4.50.

Baniissa was drawn to Peekskill by the City's beautiful locale and its intensive revitalization efforts, he says. "I know they are working hard to make Peekskill a nice, clean place," he says. "It's a well-kept town. That's why I moved my business here," he says. "I was looking all over, from Buffalo to South Carolina, but I like this area," he says.

"Peekskill residents need clean, convenient stores, and that's what Stop & Go is providing," says Mayor John Testa. "We welcome them to our community and wish them well."

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