

John G. Testa
Mayor



CITY OF PEEKSKILL
OFFICE OF THE MAYOR



Peekskill Community Wide Tag Sale Tremendous Success.

*Dozens of Homeowners Make Hundreds of Dollars Each; Visitors
Explore Downtown and Grab Bargains.*

Two More Tag Sales Scheduled for Later in Summer July 25 and August 28th.

For Immediate Release

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**Contact: Mayor John Testa
914-734-4105**

PEEKSKILL, NY— Participants on all sides report Peekskill's community-wide tag sale was a roaring success and say they can't wait to take part in the two other sales scheduled for this summer on July 25 and August 28th.

Participants reported that the sale succeeded at generating spare cash for salespeople, giving visitors a chance to scoop up some bargains and showcasing areas of Peekskill the surrounding communities rarely see.

Goods were on sale at close to three dozen registered sites, and many homeowners participated without registering.

“I definitely loved the tag sale,” says Jennifer von Molnar, a Peekskill resident who lives in a condo in the historic Beecher House who shopped at many different sites during the day. Molnar doesn’t come downtown that often, and she was impressed with what she saw.

“Everything was beautiful. The neighborhoods seem to be improving and people seem to be working on their houses,” Molnar says. She also succeeded at her shopping goal—finding a bunch of fireplace equipment that perfectly suited her needs.

For many, the feeling of being part of a positive community was as important as the sale itself. “I’ve never had a tag sale before and I enjoyed the people coming by; there’s just a neat feeling to it when you feel your whole city is involved,” says Kim Grethen, another Peekskill resident. In the last five years, the city has come alive with vivid events and other positive activities, Grethen says. The Halloween event and parade her son participated was another positive Peekskill event, she says.

Showing off Peekskill was one of the primary goals of the tag sale. Another was to give homeowners a chance to earn some extra cash and shoppers and dealers opportunities to see what treasures might be lurking in the attics of one of the region’s oldest and most historic places. Founded more than 350 years ago, Peekskill has entire neighborhoods made up of historic homes.

Despite an official start time of 10:00, dealers started showing up at 7:30 a.m. and action was brisk throughout the day, with those selling said they had seen half their wares sold by mid-morning. Takes for the day of \$200-\$300 or more were reported.

Even those who hadn't taken part in the official sale and just set up tables in their front yards did well because of all the dealers and visitors who came into town to scope out the sales. "If you're having just one sale, it's not worth it to make the effort to come by. But when you have three dozen, they show up," says Peter Buchanan, a Peekskill resident and antiques dealer himself. Buchanan registered with the city and did well during the sale, he says.

Those who didn't participate on Saturday will get two more chances to take part in community wide markets. Other sales are set for July 25 and August 28th. The impetus for the tag sales came from City Manager Daniel Fitzpatrick. The program is a sign of how energetic Peekskill's city government is, Mayor John Testa says. "Getting a lot done with a little is a key strategy of Peekskill's right now. It's impressive to see how our staffers have taken the challenges we've given them and run with them," he says.

Two more tag sales are scheduled over the course of the summer. Participation is easy. All anyone who wants to be involved has to do is to call 734-7275 and register. Their tag sale will then be placed on a master list that will be available at such locations as City Hall, the Chamber of Commerce, and the Field Library. Maps with the locations of each sale pinpointed will also be provided.

Advertising in The Pennysaver and The North County news worked, participants say. Numerous customers mentioned the ads as they traveled from sale to sale. Ads will be placed again for the sales that occur later this summer, officials say. For more information, contact Mayor John Testa at 914-734-4105.

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